



SCALING UP ONLINE BUSINESSES THROUGH FACEBOOK & INSTAGRAM ADS

Kick-start Your Digital Marketing Plan

Benchmark your current performance and identify your best opportunities with our free and easy-to-use Audit Report!

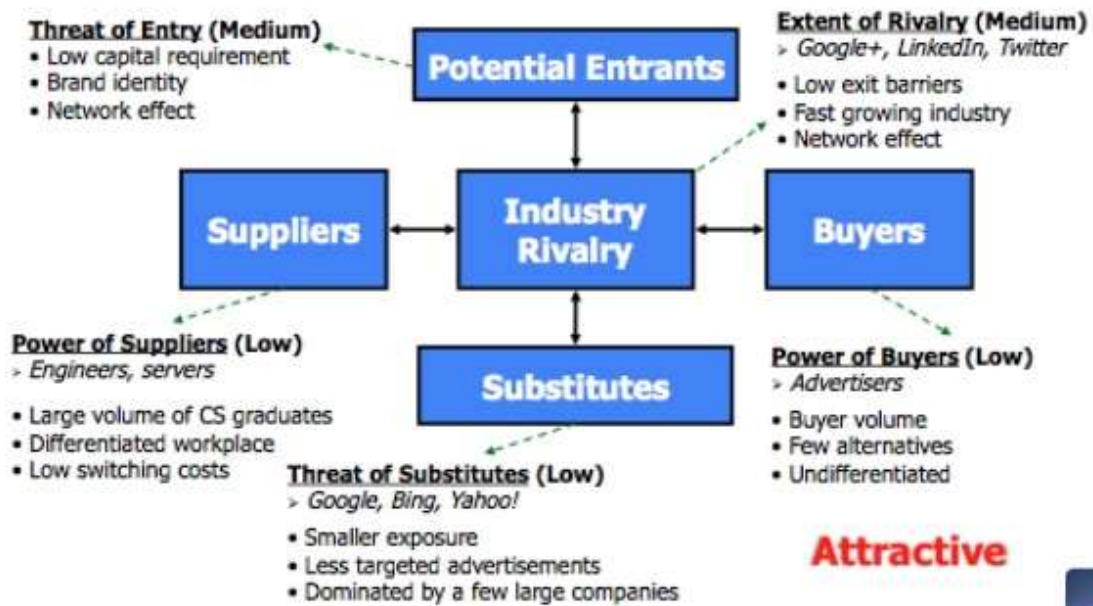
The opportunity to expand your brand reach through Facebook is huge. Not just because of their sheer volume of active users, but because of their user-friendly marketing tools.

It's easy to control your ad spend, monitor the success of your ad and target incredibly niche audience with limited offers. So what are you waiting for? Get out there and experiment!

Why Facebook Advertising Used?

- Millions of active users
- Simple setup process and fast results with low CPC on advertising
- Reach the perfect audience with high ROI

Industry Analysis



For the success of any business it's very important to select the right business goals.

How To Match Facebook Metrics To Business Goals



BRAND AWARENESS

MEASURE THIS:

Post Reach
Likes
Shares
Comments
People Talking
About this



GENERATE LEADS

MEASURE THIS:

Referral Traffic
Conversions
Sign Ups
Cover Photo CTA
Clicks



CUSTOMER SERVICE

MEASURE THIS:

Response Rate
Response Time
Survey Feedback
1-Touch
Conversations



DRIVE TRAFFIC

MEASURE THIS:

Clicks
Referral Traffic
Conversions

Some of My Works:

ONE to FIFTY

Over View: One to Fifty is an e-commerce store that sells Smart Phone Accessories where **Luxury** meets price. People can find innovative products and reliable phone tech where they want to spend money on Guaranteed, always.

One to Fifty Store
Sponsored · [lock icon]

⚡⚡⚡ Does Your Iphone Battery die very fast?? Are you sick of cheap plastic charging cords that break all of the time? Check out the McdODO Smart Charging Cable. Super Fast charge, and shuts off when it's done... More

Mcdodo Fast Charging Lightning Cable [SHOP NOW](#)

69 likes · 15 comments



Like Comment Share


One to Fifty Store: Purchase acquisition campaign for One to Fifty on the Smart Phone Charging Cable. These conversion ads direct the people to the product page where they can buy this amazing product.

Results

Purchases	41
Cost Per Purchase	\$21.98
Spend	\$901.20
Return on Ad Spend	134%
Relevance Score	6

Makhsoom

 **Makhsoom Beirut** Like Page
Sponsored · 
(Starting \$5 instead of \$10)




MAKHSOOM.COM
50% Full Day Entrance For Kids & Adults to Koa Beach Resort, Kaslik Book Now


Makhsoom: Purchase acquisition campaign for Makhsoom on the resort booking. These conversion ads direct the people to Book Now your dream destination place.

Results



Purchases	76
Cost Per Purchase	\$2.69
Spend	\$204.06
Return on Ad Spend:	453%
Relevance Score	8

Mini LED Touch Lamp



Makhsoom Beirut
Sponsored - 

- 3 Practical Mini Led Push Stick Touch Lamp
- 100% Brand new and high quality
- Stick Touch Lamp
- White LED light
- Easy to install
- No wiring required, just peel and stick
- Great for closets, storage rooms, attics, crawl spaces, tool boxes, sheds, cars



makhsoom.com
3 Practical Mini Led Push Stick Touch Lamp

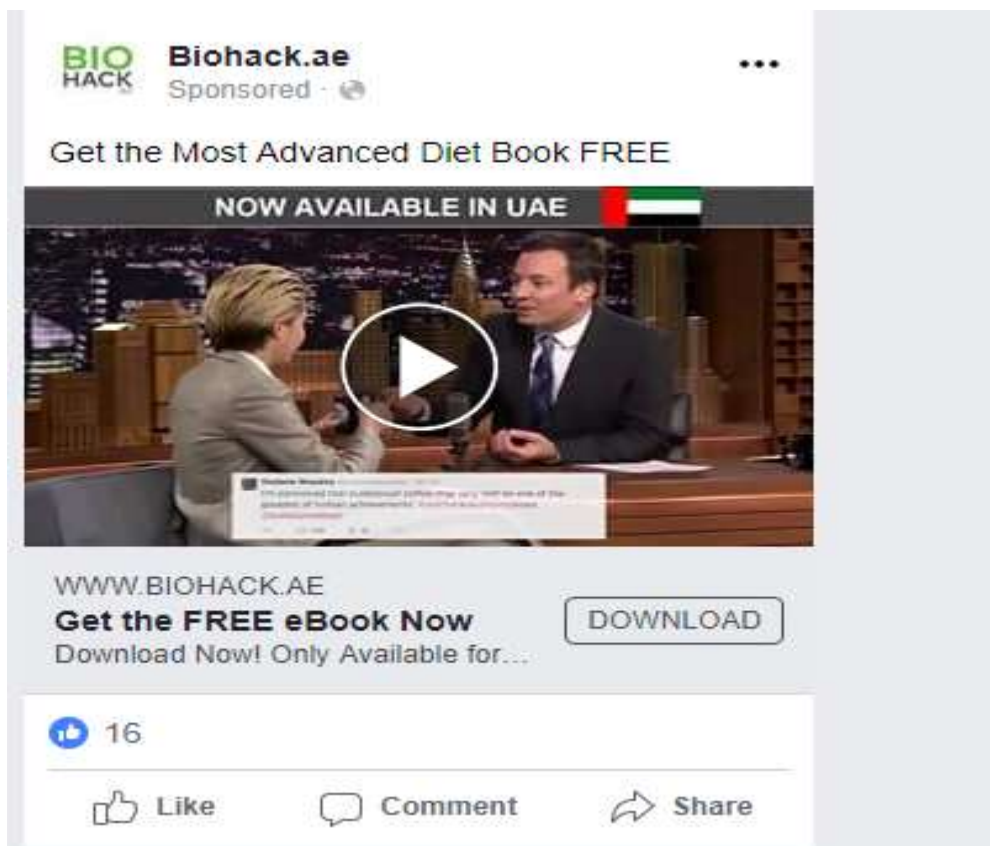
[LEARN MORE](#)


Mini LED Touch Lamp: Purchase acquisition campaign for Makshoom on Mini LED Touch Lamp. These conversion ads direct the people to the product page for selling this product.

Results


Purchases	12
Cost Per Purchase	\$0.36
Spend	\$5
Return on Ad Spend	229%
Relevance Score	6

Biohack







BIO HACK **Biohack.ae**
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Get the Most Advanced Diet Book FREE

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WWW.BIOHACK.AE
Get the FREE eBook Now [DOWNLOAD](#)
Download Now! Only Available for...

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 Like  Comment  Share

Biohack: Lead acquisition campaign for Biohack on Diet Book funnel. These funnel ad direct the people to the Leads Form where they filled their information and Free eBook send to their email.

Results

Leads	57
Cost Per Leads	AED 5.06
Spend	AED 338.84
Relevance Score	8